

Professional Experience

Graphic Artist North Carolina Institute for Public Health

June 2006- present

Chapel Hill, NC

- Lead Graphic Designer on Gillings School of Global Public Health projects including a magazine reporting research on obesity and a brochure giving information on Planned Giving.
- Revitalize Continuing Education Course Catalog biannually.
- Participate in creation of conference meeting materials including: postcards, agendas, binder covers and spines, and certificates.
- Create numerous marketing materials including: brochures, informational fliers, save the date postcards, posters, and signs.
- Coordinate with clientele on the design of custom materials.
- Communicate with UNC Printing at all junctures of the printing process.
- Act as photographer for Institute events.
- Edit, retouch, and enhance photos to be used in print and on the web.

Project Assistant

June 2004-June 2006

MEASURE Evaluation

Chapel Hill, NC

- Responsible for design of graphics and sourcing of images for project publications, presentations, and publicity materials.
- Created diverse design collateral, including booth exhibit, invitations, calling cards, flyers, informational brochures and welcome packages.
- Provided general administrative support, including organization of meetings, ordering and stock maintenance of office supplies, processing of job applications.
- Liaised with Center's graphics department.
- Implemented project's photo library.
- Coordinate with web team in creation of multiple databases.

Graphic Designer

June 2003-May 2004

UNCG

Greensboro, NC

- Created a large-scale poster promoting UNCG.
- Designed the cover of the campus directory.
- Assisted with the redesign UNCG logo and marketing material for UNCG Undergraduate Admissions.
- Photographed campus life and landmarks to be used in publications.
- Scanned, edited, color corrected negatives and photos.

Education

The University of North Carolina at Greensboro

August 2000-May 2004

BFA Art

(design concentration)

- Related Courses: Graphic Design, Design II, Photography 2, Electronic Darkroom, Books and Images, Color Theory, Animation Production.

Computer Skills

- Systems: Windows XP, Mac OSX
- Applications: Adobe Creative Suite 3, Microsoft Word, basic knowledge of Corel Suite 12, Final Cut Pro